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**FOR IMMEDIATE RELEASE**

**RASIRC Selected as Connect Finalist for the 2007 Most Innovative New Product “MIP” Awards**

**San Diego, Calif. – November 6, 2007 – RASIRC™**, the steam purification company, announces it has been selected by CONNECT as a Finalist for the 2007 Most Innovative New Product “MIP” Awards for its **RainMaker Humidification System (RHS)**. Now in its 20th year, the CONNECT MIP Award showcases San Diego companies with cutting-edge high technology and has been an indicator of the industries and technologies that have stimulated the San Diego economy.

RASIRC’s RainMaker Humidification System is the first and only system to generate, purify, and control the flow rate and delivery of precise amounts (down to 1mg/min) of ultra-pure water vapor. Extremely safe and economical, it uses only house de-ionized (DI) water and power, eliminating the need for highly combustible hydrogen and oxygen.

Precise control of water vapor is essential for the manufacture of carbon nanotubes, semiconductors, photovoltaic cells, and pharmaceuticals. No alternative technology, including bubblers, torches, and direct liquid injection, can deliver precise control of water vapor and at the same time remove particles, dissolved gases, and ionic impurities.

“The progression from an idea to the launch of a new product is a significant milestone,” said Duane J. Roth, CEO CONNECT. “This year we received over ninety nominations, demonstrating the strength and diversity of our region’s technology and life science industries.”

The next phase of the competition is a presentation to a panel of judges comprised of San Diego’s top business and civic leaders. Winners will be announced December 14, 2007 at a luncheon for over 800 of San Diego's top executives, entrepreneurs, service providers, and academics.

CONNECT is the globally recognized public benefits organization fostering entrepreneurship in the San Diego region by catalyzing, accelerating, and supporting the growth of the most promising technology and life sciences businesses.

### **About RASIRC**

RASIRC products purify and deliver ultra pure liquids and gases. RASIRC technology is the first to generate ultra high purity (UHP) steam from de-ionized water. It reduces cost, improves yield, and improves safety. UHP steam has many applications in the semiconductor industry, nanotechnology, photovoltaic manufacturing and related industries. Call 858-259-1220, e-mail [info@rasirc.com](mailto:info@rasirc.com), or visit [www.rasirc.com](http://www.rasirc.com).

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